

Historic, Archive Document

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M BRAND SEEDS ARE SELECTED FOR QUALITY

1020 SO. FOURTH ST. • TELEPHONE L. D. 94 • ST. LOUIS, MO. — 4

SPECIAL QUOTATIONS FOR PROMPT SHIPMENT, F.O.B. ST. LOUIS. ALL QUOTATIONS ARE SUBJECT TO MARKET CHANGES

WE GIVE NO WARRANTY, EXPRESS OR IMPLIED, AS TO DESCRIPTION, QUALITY, PRODUCTIVENESS, OR ANY OTHER MATTER OF ANY SEEDS.
WE SELL AND WILL NOT BE IN ANY WAY RESPONSIBLE FOR THE CROP

M BRAND HYBRID SEED CORN

HIGH QUALITY

PRICED FAIRLY

GOOD MARGIN

M BRAND Hybrids sold only through dealers

Your opportunity to share in the big Hybrid business in your territory. See schedule below.

ENERGETIC DEALERS

By early effort you can secure your share of Hybrid Seed Corn sales in your territory. The good margin allows enough to make this an important job. Don't wait till planting time to see your farmers. Get their orders early before someone else does. (We do not canvass the farmer with farmer agents. We work through our local dealers.)

QUALITY FIRST CONSIDERATION

M BRAND Hybrids are produced under our own supervision. Only finest stock seed is used; seed fields are carefully chosen for isolation to preserve purity. De-tasseling is conducted under strictest inspection. Carelessness is not tolerated in any of the steps of production.

ENCOURAGE COMPARISON

Invite new users of M BRAND Hybrids to check results with what they have been growing. To promote future sales, we will send test-plot samples.

MAIN CROP HYBRIDS

M BRAND Hybrids are adapted to this territory and are the larger-eared, soft-type, main-crop kinds — the kind the farmer likes to feed. None are in the experimental stage. They have been used for years and are proven satisfactory.

GRADING AND TESTING

M BRAND Hybrids are carefully graded over latest improved grading equipment — for size, length, width and thickness — for precision uniformity. All seed is tested in our own fully staffed modern seed-laboratory. Only highest-germinating seed is selected for M BRAND.

ROUND, SMALL FLAT GRADES

In making Regular Flat quality, these Round and Small Flat Grades are removed, and are available at lower prices. Germination is satisfactory and they will produce the same good crops as Regular Flats, as they are off the same ears. Special plates may be needed. Plate numbers given on request.

We quote, f. o. b. St. Louis, subject market change, shipment later when ready, to March 15, your option — per bushel, bags included. Our M BRAND Hybrids are packed in 1-bu. Hybrid bags, each with a packet of corn-treatment at no extra charge.

	Dealer's Price:	Suggested Retail Price:
EMBRO—1020	\$6.50	\$8.25
EMBRO—1001	6.50	8.25
M BRAND U. S. 13	6.00	7.75
M BRAND Ill. 200	6.00	7.75
M BRAND Ill. 784	6.00	7.75
M BRAND Mo. 8	6.00	7.75
Large Round Grade	— \$2.50	per bu. less
Medium “ “	— 3.00	“ “ “
Small Flat “	— 1.25	“ “ “

SPECIAL DEALER'S DISCOUNT: If by end of season dealer's total purchases of M BRAND Hybrids total 100 bushels or more, a special discount of 5% will be allowed from above wholesale prices. Attractive dealer order books for booking farmers' orders are obtainable for the asking. We sell through dealers only.

MAIL IN YOUR ORDERS PROMPTLY to protect your sales. This is your opportunity to supply your trade with an established line of high quality Hybrid Seed Corn at fair retail prices and at a fair margin of profit to you.

October 6, 1943

ED. F. MANGELSDORF & BRO., INC

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INCORPORATED

Wholesale Grass and Field Seeds

1020 SOUTH FOURTH STREET
Saint Louis, Mo.

Return Postage Guaranteed

ALFALFA	KY. BLUE GRASS
SWEET CLOVER	REDTOP
RED CLOVER	TIMOTHY
ALSIKE	LAWN GRASS
LESPEDeza	BENT GRASS
WHITE CLOVER	BERMUDA GRASS
CRIMSON CLOVER	ORCHARD GRASS
BROME GRASS	MEADOW FESCUE
WHEAT GRASS	REED CANARY GRASS
BLUE GRAMA	RYE GRASS
VEATCH	SUDAN
GOVBEANS	CANE
HYBRID CORN	MILLET
SEED GRAINS	OTHER FODDER ITEMS
BIRD SEED	RAPE
OTHER GRASSES AND CLOVERS	SUNFLOWER
SEED DISINFECTANTS AND INOCULANTS	



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Sec. 562, P. L. & R.

U. S. POSTAGE
PAID
ST. LOUIS, MO.
PERMIT 59

Wm. H. Mason
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St. Louis, Mo.

U. S. Department of Agriculture,
Bureau of Plant Industry,
Fruit & Vegetable Crops & Diseases,
Washington, D. C.